



HYPHEN HEALTH

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FOR IMMEDIATE RELEASE

Media release

Hyphen Health's New Chapter: Co-Founder Buyout Sets Stage for Growth and Strategic Expansion

SYDNEY, Australia, 29th October 2024 - Hyphen Health has today announced the amicable buy-out of co-founder Dr Mitchell Tanner, marking the beginning of an exciting new phase for Hyphen Health. This transition streamlines leadership and refocuses the company on accelerating its mission to deliver accessible, stigma-free healthcare solutions for all Australians.

"This is an important milestone as we restructure our cap table to position Hyphen Health for growth and agility," James Sneddon said. "I deeply appreciate Dr Tanner's foundational contributions and look forward to leading Hyphen Health into its next phase, with an intensified focus on innovation, strategic partnerships, and expanding access to sexual health for all."

As part of its refreshed vision, Hyphen Health is poised to embark on its first M&A opportunities, with a restructured cap table designed to enhance the team's capabilities and scale rapidly. This evolution aims to support Hyphen Health's ambitious journey as Australia's largest sexual health service, offering nationwide accessibility to STI testing, sexual health services and comprehensive online support.

Reflecting on Hyphen Health's roots, Sneddon commented, "It's been a wild decade, and Mitchell has been an amazing partner. While this transition is the best thing for Mitchell, the business, and myself, I'm deeply grateful for our partnership and friendship".

"We pioneered an industry, set standards, turned heads, sparked conversations, and made an impact. We've overcome many challenges to reach where we are today, and I couldn't be prouder of what we've built together." Sneddon explained.





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Hyphen Health is a multi award winning digital health service, having been recognised in the AFR Fast 100 List, Smart Company's Smart50 List, Product Review Awards, Business Hunter Awards and currently a finalist in the Business NSW Awards.

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MEDIA CONTACT

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About Hyphen Health

We're making sexual health sexy AF!

Established in 2015 by practitioner Dr Mitchell Tanner and rugby-playing accountant and entrepreneur James Sneddon, these two blokes are on a mission to make sexual health available to every Aussie who's DTF. That means removing the need for that awkward face-to-face doctor visit that is just cringe (*dead*). Hyphen Health is now Australia's largest sexual health clinic group through an online, discreet, convenient sexual health service.



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